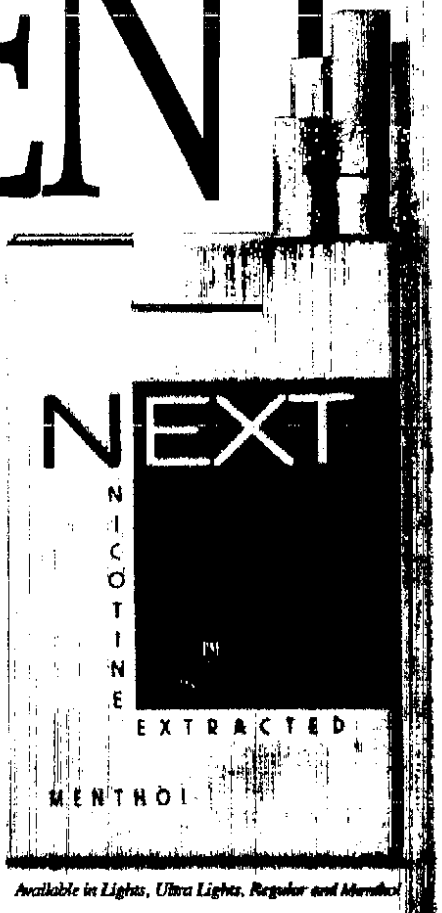
From Philip Morris

NICOTINE EXTRACTED REFRESHMENT

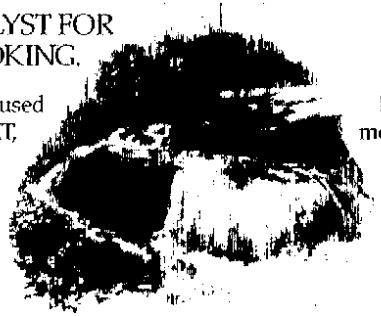


Available in Lights, Ultra Lights, Regular and Menthol

HOW NATURE SUPPLIED THE CATALYST FOR THE NEXT BREAKTHROUGH IN SMOKING.

Cool, brisk, sparkling water. That's what we used to remove nicotine from the tobacco in NEXT, the world's first nicotine-extracted menthol.

97% of the nicotine has been removed. Taken away naturally by our patented N-EXT Process, the same way caffeine is removed from coffee. Leaving our mild, natural tobaccos mild and natural.



But while the nicotine is gone, the brisk menthol flavor is right where you want it.

Refreshment without nicotine. It's a choice no other menthol can offer.

NEXT.
WHAT YOU WANT
OUT OF A CIGARETTE.

Now you have a choice.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

2045723376

Source: https://www.industrydocuments.ucsf.edu/docs/tgmj0004